\$1M permit filed for fitness chain's first Memphis location

Jun 19, 2020, 2:47pm CDT Club4Fitness is opening its first Memphis location on Winchester.

A Mississippi-based fitness chain is looking to expand into Memphis.

A \$1 million permit was filed Thursday, June 18, for a new build by Club4Fitness at 7771 Winchester Road.

Ridgeland-based Club4Fitness has 13 locations in Mississippi, Alabama, and Louisiana. The chain has locations in Hernando and Horn Lake, but this is the first in Tennessee.

<u>Tee Williams</u>, manager of Club4Fitness in Horn Lake, told the *Memphis Business Journal* that COVID-19 caused a delay in construction and pushed back the originally intended opening estimate. Updating the projection, the new location should open sometime in 2021.

"We're looking at having that facility open in Memphis within the next year," Williams said.

The permit didn't list a contractor or architect for the project. The shopping center is owned by Centennial Place Co., a partnership managed by Michael Lightman Sr.

Danny Buring of The Shopping Center Group handles leasing at the site. A lease brochure lists the Club4Fitness footprint at 45,000 square feet. It was previously a Best Buy location.

Williams noted the Memphis location will give members even more choices in the Mid-South area.

"We have memberships that cover multiple locations, so [Club4Fitness] probably is wanting to help [Horn Lake] and our Hernando location to have more options for members being able to go to multiple areas, depending on where they live."

Corey Davis

Reporter *Memphis Business Journal*